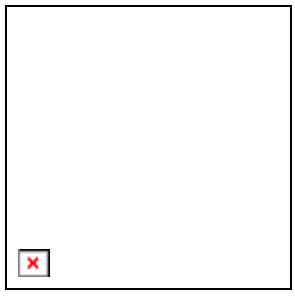


# 2009 Winter Equestrian Festival Weekly Event Schedule

Subject to change without notice



Venue: Palm Beach International Equestrian Center.  
Wellington, Florida

|                                       |                        |
|---------------------------------------|------------------------|
| Week 1<br>Hunter / Jumper             | Jan. 7-11, 2009        |
| Week 2<br>Hunter / Jumper             | Jan. 14-18, 2009       |
| Week 3<br>Hunter / Jumper             | Jan. 21-25, 2009       |
| Week 4<br>Hunter / Jumper / Dressage  | Jan. 28 – Feb. 1, 2009 |
| Week 5<br>Hunter / Jumper             | Feb. 4-8, 2009         |
| Week 6<br>Hunter / Jumper             | Feb. 11-15, 2009       |
| Week 7<br>Hunter / Jumper             | Feb. 18-22, 2009       |
| Week 8<br>Hunter / Jumper             | Feb. 25 – Mar. 1, 2009 |
| Week 9<br>Hunter / Jumper             | Mar. 4-8, 2009         |
| Week 10<br>Hunter / Jumper / Dressage | Mar. 11-15, 2009       |
| Week 11<br>Hunter / Jumper            | Mar. 18-22, 2009       |
| Week 12<br>Hunter / Jumper            | Mar. 25-29, 2009       |

## RATES – MAIN GROUNDS

| <u>Vendor Space</u>  | <u>Per Week</u>  |
|----------------------|------------------|
| 10 x 10 space        | \$950.00         |
| 10 x 20 space        | \$1,275.00       |
| 20 x 20 space        | \$1,875.00       |
| 20 x 30 space        | \$2,350.00       |
| <u>Trailer Space</u> | <u>Per Week</u>  |
| 200 sq. feet or less | \$850.00         |
| Over 200 sq feet     | \$2.50/extra ft. |

\* Decks or tented areas outside trailer is considered additional square footage.

### Food Vendor

The greater of: (a) minimum rent per week and (b) 25% of total weekly show sales before any deduction of expenses (Gross Sales). Minimum rent follows the same guidelines as Trailer Space above. Food vendors will also accept food vouchers for staff at a value of \$5.00 per reimbursement.

## RATES – SOUTH GROUNDS

| <u>Vendor Space</u>  | <u>Per Week</u>  |
|----------------------|------------------|
| 10 x 10 space        | \$525.00         |
| 10 x 20 space        | \$600.00         |
| 20 x 20 space        | \$700.00         |
| 20 x 30 space        | \$900.00         |
| <u>Trailer Space</u> | <u>Per Week</u>  |
| 200 sq. feet or less | \$525.00         |
| Over 200 sq feet     | \$2.00/extra ft. |

\* Decks or tented areas outside trailer is considered additional square footage

### Food Vendor

Food and beverage vendors will be charged an additional \$150 per week or 10% gross revenue, whichever is greater. Good vendors will also accept food vouchers for staff at a value of \$5.00 per reimbursement.

## OPTIONAL FEES

|   |                   |
|---|-------------------|
| Electric:   |                   |
| 20 amp  | \$50.00 per week  |
| 50 amp  | \$100.00 per week |
| Flooring:   |                   |
| Per sq. foot                                      | \$2.00            |
| *One time charge only for multiple weeks          |                   |
| Walls:  |                   |
| Per sq. foot                                      | \$2.00            |
| *One time charge only for multiple weeks          |                   |
| *Walls come in 4' x 8' sections                   |                   |
| *Limited availability                             |                   |
| Tables:   |                   |
| 6 foot  | \$15.00 per week  |
| 8 foot  | \$20.00 per week  |
| Chairs  | \$3.00 per week   |
| *Note: ALL CHARGES are subject to 6.5% sales tax. |                   |

**SPACE ASSIGNMENTS** will be made for applications received by September 1, 2008. Applications received after that date will be processed on a "space available" basis.

**LEASE AGREEMENTS** sent upon approval of Concession Applications must be completed, signed on the back and returned to Equestrian Sport Productions., 14440 Pierson Rd. Wellington, FL 33414 **no later than October 31, 2008.**

**PAYMENT SCHEDULE - A 25% deposit of the total contract amount must be enclosed with the signed application. An additional 25% deposit is due with the returned lease agreement, which will be non-refundable upon acceptance. Balance shall be paid upon arrival or prior to opening on Wednesday of each show week.**

**OCCUPATIONAL LICENSE & CERTIFICATE OF INSURANCE** – Required prior to set-up. Certificate of Insurance requirements are listed in the concession lease agreement.

## VENDOR MAILING / DELIVERY INFORMATION

Winter Equestrian Festival  
Palm Beach International Equestrian  
Center  
14440 Pierson Rd.  
Wellington, FL 33414  
561.793.5867 phone  
561.753.7727 fax

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### DIRECTIONS

The Winter Equestrian Festival is located at the Palm Beach International Equestrian Center in Wellington, Florida. Approaching the show grounds from the Florida Turnpike, Exit #93, Lake Worth Blvd. Proceed West crossing over 441, 5 miles to South Shore Blvd. Turn right on South Shore Blvd. for 1 mile until you get to Pierson Road (light) turn left. Spectator Entrance: turn left at Equestrian Club Rd. (first left). Exhibitor Entrance: Turn left at Idle Dice (fourth left).

Approaching the show grounds from Interstate 95, Exit 66. Go West on Forest Hills Blvd. for 11 miles to South Shore Blvd. Turn left on South Shore Blvd. and follow to Pierson Rd. Turn right on Pierson Road. Spectator Entrance: turn left at Equestrian Club Rd. (first left). Exhibitor Entrance: Turn left at Idle Dice (fourth left).



# 2009 Concession Information



14440 Pierson Rd.

Wellington, FL 33414

